

Tails From the Back Yard



Issue 1, Volume 1 - June 2002

Grand Opening Brings Quality Pet Care Services to East and Southeast Pittsburgh Suburbs

Sit-N-Scoop Pet Care Services is pleased to announce our grand opening in February 2002. Residents of the East and Southeast Suburbs of Pittsburgh can take advantage of Sit-N-Scoop's personalized in home pet care services including:

- Daily and overnight pet sitting.
- Daily and Midday Dog Walks
- Yard "Poop" Scooping
- Pet Taxi

Owner Sue Kerr brings many years of pet ownership and pet care experience to Sit-N-Scoop. She is certified in Pet First Aid through the American Red Cross and the Humane Society of the United States.

Sit-N-Scoop brings quality pet care professional services right into your home. During the initial interview, we'll discuss your pet's needs, schedule and routine. Your pet will have a chance to get to know

us and we will make a schedule of services that best meet your unique needs. That may include a daily dog walk for your new puppy while you are at work on weekdays. Or yard scooping services for a family member recovering from a serious illness. Or daily visits during your family vacation.

You'll be kept informed on your pet's activities while in our care.

Sit-N-Scoop is a proud member of the Association for Professional Animal Waste Specialists, Pet Sitters International, Pet Sitters Associates and a founding member of the Pittsburgh Pet Professionals. We are fully insured. We have access to 24 hour veterinary emergency care. Your pet's well being in our first priority.

Call Sit-N-Scoop today to discuss how pet sitting can improve your life as a pet owner.

Sit-N-Scoop
Pet Care Services
P.O. Box 34
West Mifflin, PA 15122
412.469.9977
TheScoop@sitnscoop.com
www.sitnscoop.com



"Ask Miss Mona"

Does your pet need advice?
Visit our website to read this fun feature.

Why Pet Sitting?

1. Pets have security of familiar environment, diet and play routine while you are away.
2. Avoid hassle of transporting to and from kennel or boarding facility.
3. Stop imposing on family, friends and neighbors to check on your pets.
4. Give your pet a midday potty break/walk even if you work long hours.
5. Your house looks lived in (lights adjusted, mail collected) even while you are away.
6. For frequent travelers, pets become familiar with sitter and less stressed during your trips.

CALL SIT-N-SCOOP TODAY!

Did You Know?

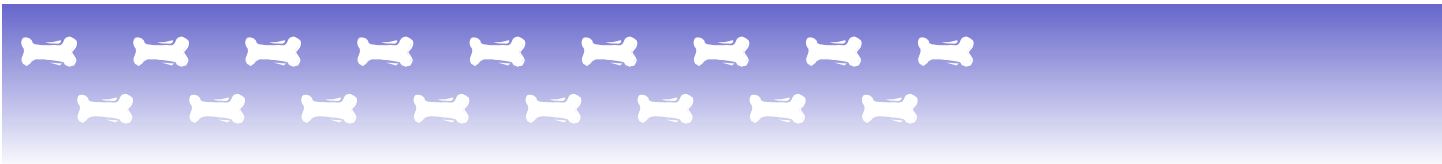
- The Pet Sitting Industry generated over \$5 million in revenue in 2000.
- Pet owners spent over \$500,000,000 on their pets in 2000.

Special points of interest:

- *Earn FREE services. Refer a friend, neighbor or coworker to Sit-N-Scoop. With every completed referral, you'll be eligible for a complimentary service visit. Contact Sit-N-Scoop for more details.*
- *Sit-N-Scoop is a proud charter member of the Association of Professional Animal Waste Specialists (www.apaws.org).*
- *Sit-n-Scoop is also a member of Pet Sitters Associates, Pet Sitters International, and a founding member of the Pittsburgh Pet Professionals.*

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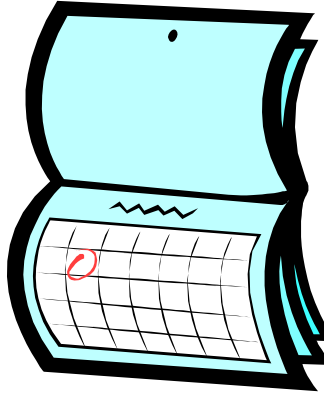
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The "Mini-Break" Special

Making plans for your Kennywood picnic?
Have tickets for a Pirate game?
Taking a day trip to Erie?
Getting married?

These are great reasons to take advantage of our "Mini-Break" special. Established customers can contact us to care for your pets if your summer plans will keep you away from home for a longer day than usual. Call for a FREE consultation so you can turn to Sit-N-Scoop when summer plans creep up on you!



Be Sure to Call Sit-n-Scoop when you make your summer plans!

**Did you get your Sit-N-Scoop refrigerator magnet yet?
Contact us!**



SIT - N - SCOOP
PET CARE SERVICES

Pet Sitting - Dog Walking - Pet Taxi - Pet Waste Removal

412.469.9977

www.sitnscoop.com TheScoop@sitnscoop.com

Pet Focus

Our first featured pet is actually two "sisters" - Sneakers and Snickers. Both girls are Pembroke Welsh Corgi's and join us every lunchtime for a brief walk and some affection. Sneakers celebrates her fourth birthday this June and enjoys a good tummy rub. Snickers is seven years old and loves to catch and retrieve her toys, especially a certain green rubber frog.

"Snickers and Sneakers are very fond of the Rush Limbaugh show."

Sneakers and Snickers listen to KDKA everyday and are very fond of the Rush Limbaugh show. They are popular in the neighborhood and gets lots of smiles on their daily walk. Little do the neighbors know that the girls walk briskly so they can get home and enjoy their treats!

For more Pet Focus, visit the Pet Page at www.sitnscoop.com



Service Area

Sit-N-Scoop serves residents of the Eastern and Southeastern Suburbs of Pittsburgh. This includes (but not limited to) Churchill, Forest Hills, Monroeville, Penn Hills, Pleasant Hills, West Mifflin, Wilkins Township, White Oak and more. Scooping services available in a wider area. Call for details.

\$\$ COUPON \$\$

SIT-N-SCOOP PET CARE SERVICES

Purchase four service visits and receive the fifth visit of the same kind **FREE!**

Must be Redeemed by July 31, 2002!

Discount will be on the least expensive visit. Free visit may not be applied to one time yard clean ups or pet taxi service. Must live in regular service area. Other restrictions may apply. Contact Sit-N-Scoop for details.



Poop Scooping—Are You Serious?

Believe it or not, poop scooping or pet waste removal service is a rapidly growing industry. According to The Professional Pooper Scooper, the first dog waste removal service in the United States was founded in Denver, Colorado in the late 1970's and at last count, cleans more than 2,000 yards each week. In 1997, there were fewer than 40 dog waste removal services in the US; by 1999, that number nearly tripled to 119.

Yard waste service is a quick, painless process for the pet owner. Simply make arrangements for the scooper to have access to your yard on a regular basis. Each week (or every other week) the

scooper will quickly and thoroughly clean all dog waste from your yard and take it away which means you never have to think about cleaning up the yard again! Why hire a scooper? Some people just don't have time to keep up with their pets. Others may have physical limitations that make cleaning up after their pet difficult. Then there are pet owners who just don't like to do "the dirty work" of cleaning up after their pets.

Pooper scooper services can decrease family arguments, sooth relations with neighbors and give people more time to

pursue more pleasant activities. All in all, it makes life easier for people who own dogs (and cats too if you arrange to have your litter box cleaned).

Left to accumulate, dog waste ruins the appearance of your property, attracts disease carrying pests, and offends the neighbors. Somebody has to clean it up. But that somebody doesn't have to be you. Call Sit-N-Scoop today to make your scooping arrangements. Mention this article and receive \$10.00 off your first month of service.



The grass is always greener when you have a pooper scooper service.

The Inside Scoop—Introductions

I'd like to use this first column to introduce myself. My name is Sue Kerr and I was born and raised in Pittsburgh along with my younger brother, Jim and an assortment of household pets. My background is in social services; I have an MSW degree from the University of Pittsburgh. My current household includes Jack, a six year old Australian Cattle Dog who adopted me while I lived in

"My best friend is even a veterinarian!"

Kentucky; Mona, a five year old Blond Shepherd Mix I adopted as a stray from a local animal hospital; Giles, a Staffordshire Terrier/Lab mix of about 12 months of age; Amadeus and Alexander, 6 month old GSD/Rottweiler

mixes; and Ben and Jerry aka the Ice Cream Cats, twin domestic short hairs I found in my backyard. You can view pictures of my crew at the Sit-N-Scoop web-

site www.sitnscoop.com. I have always had an affinity for animals and am actively involved in local animal rescue efforts. My best friend is even a veterinarian! I welcome the opportunity to befriend your pets and give them the same quality care as my own. Please feel free to contact me by phone or email to discuss your pet care needs.

Peace—Sue

Service Options

- Daily Dog Walks/Potty Breaks can be arranged to fit your busy schedule.
- Daily and Overnight Pet Sitting includes providing fresh food and water, any needed medications, potty breaks, and supervised recreation time. A regular daily visit is 30 minutes. Additional time can be scheduled. Overnight visits typically are 8-10 hours.
- Pet Taxi gets your pet to the groomer, the vets or other appointments when you aren't available to drive. Service trip includes drop off/pick up.
- Poop scooping or pet waste removal can be schedule on weekly basis or a schedule that meets your needs. Service includes thorough yard clean up. The scooper will take it all away leaving you with a nice fresh yard. Service is also available for apartment complexes.
- Other services as needed. Sit-N-Scoop provides quality professional services.. Contact us to discuss your unique needs.

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Animal Rescue - Get Involved!

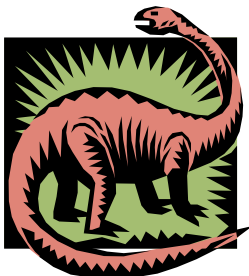
Every year, thousands of pets are left homeless in the United States because of abuse, neglect, death of an owner, moves, and a variety of other reasons. Where do these pets end up? Thanks to the tireless efforts of volunteers throughout the country, many are rescued from homelessness or shelters and placed in foster homes until a permanent home can be arranged. Some rescues focus specifically on certain breeds such as Siamese Cats or Labrador Retrievers. Others work with special need pets including physically disabled and those with chronic medical conditions. There are rescues for ferrets, parrots and sugar gliders.

If you are considering adopting a pet, rescue organizations are one resource. Sit-N-Scoop has devoted a portion of our website to local rescue information. Visit www.sitnscoop.com and click on Rescue in the menu to find links to dozens of local organizations and groups. As part of our commitment to support rescue efforts in Western Pennsylvania, Sit-N-Scoop will

offer a discount to households in our service area who adopt through a participating rescue organization. For more information, contact Sit-N-Scoop.

The Internet has a wealth of information on rescue animals. Visit www.sitnscoop.com and click on "Rescue" to find tons of animal rescue related links. Email us with any additions!

**Dinosaur Rescue??? Visit
www.sitnscoop.com for more details**



WPARescue:

A Discussion Group for Western Pennsylvania Rescue Efforts

- WPARescue was established so rescue volunteers, shelters, organizations and other interested individuals can network to discuss and coordinate regional rescue efforts. Topics include transportation needs, requests for foster homes, fundraising ideas, general rescue conversation and much more. To join this moderated discussion, visit www.sitnscoop.com or email sue@sitnscoop.com.